

## **HANTAREX INTERNATIONAL - PRESS RELEASE – For Immediate Release**

### **Hantarex Install Totem Digital Signage Display at the new Church Street Library - Westminster, London**

In early August 2010, the £2.5M revamp of the Westminster City Council public library in Church Street, was completed and the Hantarex Totem display was installed and commissioned to provide a welcome to visitors.

The Hantarex Totem is an upright, floor standing, digital signage unit that contains a 46" LCD screen and it presents a continuous display of pictures of the library, details of forthcoming events and general information concerning the library, the local community and the many activities for local adults and children of all ages.

Westminster Council have made significant internal changes to the building and have installed the Totem in the new entrance to the building, which has been designed to provide better access and make the site more visible from the street.

The revamped library – which was designed following extensive consultation with local residents, has WiFi Internet access throughout the building and a modern interior design. It boasts a number of “green features” including a grass “sedum” roof and energy efficient glazing.

Steve Brown, Sales Manager at Hantarex said: “We have been delighted to have the opportunity to work with Westminster City Council on the library revamp and are pleased to hear that the Totem display is proving popular with everyone”

David Ruse, Westminster's Director of Libraries and Culture, said: "We are dedicated to bringing libraries into the 21st Century and ensuring that we continue to provide library services that go beyond the traditional lending of books.

ENDS

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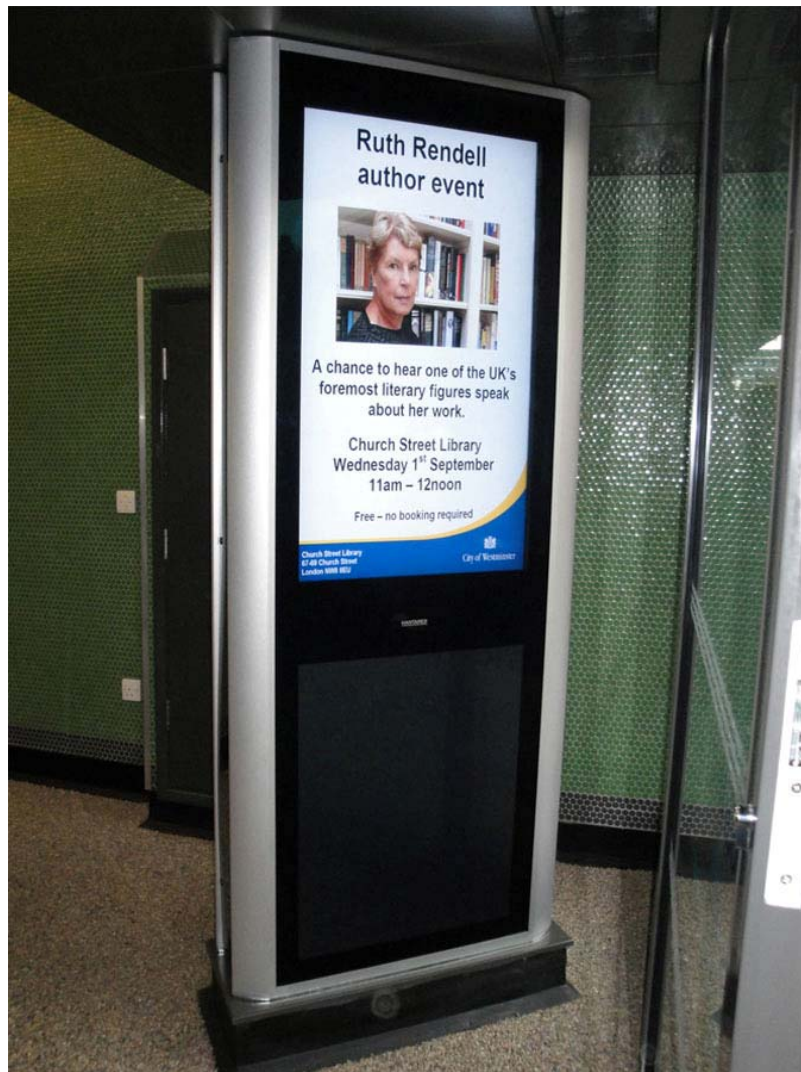
## About Hantarex International

**Hantarex** is a leading manufacturer and supplier of Flat Screen Displays that range from versatile Professional, Industrial LCD/TFT Digital Signage monitors to elegant Televisions for the Home, Board Room or Hotel installation. We offer stylish Italian designs and a reputation for producing solid, reliable products. Innovation, quality and value for money are at the root of our business philosophy and we have been in business in the UK for nearly 30 years with installations in Airports, Railway, Retail, Security, Broadcast, Hotels, Libraries, Museums and Private Homes.

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A view of the Hantarex 46" IP65 rated Totem installed in the entrance to Church Street Library, London NW8 8EU